

Antonia Yunge

Strategic & Service Designer

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Dignity Through Design.

HI THERE!

I'm a Strategic & Service Designer passionate about **building dignity through design** by improving people's lives within systems and services.

FOCUS AREAS

Strategic Design
Service Design
Information Design
Design-led Research
Human-centered
Social Impact

SOFTWARE & TECH

InDesign
Illustrator
Photoshop
Sketch
Premiere
Basic HTML/CSS

LANGUAGES

Native Spanish
Fluent English

Education

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|-------------------------|---|
| 2018–2020 | MFA Transdisciplinary Design The New School, NY |
| 2010–2014 | BFA Strategic Design P. Universidad Católica de Chile, Santiago |
| 2015 | DIPLOMA Health Management Universidad de Santiago |
| 2016–2017 incomplete | BS Natural Science & Mathematics P. Universidad Católica de Chile, Santiago |
| 2017 incomplete | School of Medicine P. Universidad Católica de Chile, Santiago |

Awards

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| 2018 | THE NEW SCHOOL President's Scholarship |
| 2014 | P. UNIVERSIDAD CATÓLICA Graduated with Maximum Honours Isabel Baixas Faculty Award Best Thesis Project |
| 2013 | Academic Excellence Award 2013 (Honorary Scholarship) |

Experience

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| May 2019 –Now | NYC, USA Vital Strategies Design intern Supporting communication strategies. Designing user-friendly educational materials. |
| Dec 2014 –Nov 2015 | SANTIAGO, CHILE Asistencia Pública Emergency Hospital Lead Designer Leading, researching and developing projects for improving patient experience, and information & communication strategies. |
| Dec 2014 –Jun 2015 | SANTIAGO, CHILE Exequiel González C. Pediatric Hospital Wayfinding Designer Minga Project: designing a wayfinding experience and a new identity for the hospital's new building. |
| September 2016 | SANTIAGO, CHILE 2nd Chilean Service Design Congress, Laboratorio de Gobierno Speaker What did we learn about Service Design? |
| 2012–2014 | SANTIAGO, CHILE P. Universidad Católica de Chile Teaching Assistant Information Design, Major Studio 6, Design & New Media, and Digital Graphics. |